NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Puritan Third Issue Video Magazine 03

is **Not Approved**

if approval refused, the reasons for the decision:

The video slick entitled *Puritan Third Issue Video Magazine 03* is not approved. The slick degrades and dehumanises the women depicted, and women in general, to a significant extent and degree. The purpose of the slick is to advertise the contents of the related video recording and to sexually titillate the viewer. Some of the photographs have an intense focus on women being penetrated in various positions, and sexually satisfying men. The effect of this focus is that women are put on display as sets of orifices to be penetrated for the sexual gratification of men. This is especially borne out by the photograph of the woman masturbating two men and smeared in ejaculate. The photographs of a woman inserting a dildo into another woman's up-thrust vagina, and of the woman about to fellate a penis bolster this impression. The text adds a further degrading and dehumanising element by using sexually explicit language with a degrading tone. For example one line insinuates that a woman is willingly prepared to avail herself to an escaped mental patient. Another example is a caption reading "4 Way Cum Swappers".

Consideration has been given to s14 of the New Zealand Bill of Rights Act 1990 (the NZBR Act). However, given the strength of the degrading and dehumanising elements of the slick's photographs and text, the slick would be likely to be classified as objectionable if it were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993. The likely injury to the public good is considered to outweigh the rights and freedoms set out in s14 of the NZBR Act.

Date: 06 November 1998

For the Classification Office (signed):

OFLC Ref: 9801023